SPONSORSHIP BROCHURE

OPENINFRA DAYS ASIA

2021

September 11th, 2021
https://openinfra.asia
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OpenInfra Days are non-commercial events organized by Open Infrastructure User Groups around the world. The events bring together hundreds of IT executives, cloud operators and technology providers to discuss open infrastructure use cases including cloud computing, edge, AI / machine learning and more.

OpenInfra Days Asia edition is one of the regional OpenInfra Days events organized by Open Infrastructure/OpenStack User Groups in multiple Asian countries. The event highlights contributions of Asian open source communities to cloud computing projects and provides updates on latest cloud computing solutions from vendors and production use cases from business users.

OpenInfra Days Asia will be held and organized as a fully virtual one-day conference event on September 11, 2021.
# OpenInfra Days Asia 2021 Overview

<table>
<thead>
<tr>
<th>Event Name</th>
<th>OpenInfra Days Asia 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theme</td>
<td>We are OpenInfra</td>
</tr>
<tr>
<td>Dates &amp; Venue</td>
<td>September 11, 2021 - 09:00 UTC+8</td>
</tr>
<tr>
<td>Host Communities</td>
<td>6 OpenStack User Groups</td>
</tr>
<tr>
<td></td>
<td>6 Regions around Asia (CN, ID, JP, KR, TW, VN)</td>
</tr>
<tr>
<td>Content &amp; Sessions</td>
<td>4 Tracks</td>
</tr>
<tr>
<td></td>
<td>5 Sessions</td>
</tr>
<tr>
<td>Event Type</td>
<td>Paid: Early bird</td>
</tr>
</tbody>
</table>
EVENT ORGANIZERS AND COMMUNITY

OpenInfra Days China
- 4000 attendants
- 60 talks

OpenStack Days Japan
- 1387 attendants
- 43 talks
Event Organizers and Community

**OpenInfra Days Vietnam**
- 300 attendants
- 20 talks

**OpenInfra Days Korea**
- Online
  - 450 attendants
  - 34 talks
- Offline
  - 1,000 attendants
  - 50 talks

**OpenInfra Days Indonesia**
- Offline
  - 500 attendants
  - 25 talks
- Online
  - 200 attendants
  - 25 talks

**OpenInfra Days Taiwan**
- 500 attendants
- 20 talks
THE VIRTUAL EVENT VENUE: SPONSOR BOOTHS

- Straight forward
- All in one site
- no need for redirect
Real time ability to interact on live-streaming, video, and chat

Easy branding
THE VIRTUAL EVENT VENUE:

Description

Welcome! Feel free to introduce yourself in the chat to the right. See the schedule below and enjoy the event!

Visit the exhibitor booths in the Expo to get your special discounts and swag!

Sponsors

[Logos of sponsors, including Pepsi and Slack]

Schedule

<table>
<thead>
<tr>
<th>What’s happening</th>
<th>Time</th>
<th>Area</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Discussion</td>
<td>Today, 11:00 am</td>
<td>Sessions</td>
<td></td>
</tr>
</tbody>
</table>
THE VIRTUAL EVENT VENUE:

STAGES
allow 50k attendees for Stage

Allow 500 attendees per session

Provide HD for sessions

Real story: HD quality with 3000+ attendees
OID ASIA HOMEPAGE

Official Sponsors

Diamond Sponsors
- NAVER Cloud
- SAMSUNG

Gold Sponsors
- HYOSUNG
- Microsoft
- nipa

Community Foundation Sponsors

About OID Asia

OpenInfra Days Asia 2021 is an event organized by Open Infrastructure User Groups around the world. It focuses on Open Infrastructure Projects and related topics.

OpenInfra Days Asia is one of the regional OpenInfra Days, the event is organized by Open Infrastructure User Groups from several regions in Asia. It is focused on community development across Asia. To union community efforts to develop Open infrastructure community and to provide back to each local user groups in Asia.
## Event Program Details: Sessions/Track

<table>
<thead>
<tr>
<th>Operation</th>
<th>Innovation</th>
<th>Vertical</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome (9:00 UTC+8)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opening Keynote 1 (OIF)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Session O1</td>
<td>Session I1</td>
<td>Session V1: Health Care</td>
<td>Session C1: Community 1</td>
</tr>
<tr>
<td>Session O2</td>
<td>Session I2</td>
<td>Session V2: Finance</td>
<td>Session C2: Community 2</td>
</tr>
<tr>
<td>Break - Market Place, Showroom</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keynote 2</td>
<td></td>
<td></td>
<td>Keynote 4</td>
</tr>
<tr>
<td>Session O3</td>
<td>Session I3</td>
<td>Session V3: Transport</td>
<td>Session C3: Government 1</td>
</tr>
<tr>
<td>Session O4</td>
<td>Session I4</td>
<td>Session V4: Banking</td>
<td>Session C4: Government 2</td>
</tr>
<tr>
<td>Session O5</td>
<td>Session I5</td>
<td>Session V5: Telecom</td>
<td>Session C5</td>
</tr>
<tr>
<td>Panel Discussion/Thanks (17:30 UTC+8)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The event program is organized into tracks with topics of interest to the audiences

**Operation** features talks on running and managing infrastructure with open source projects.

**Innovation** provides updates on the latest development of open infrastructure and cloud computing projects.

**Vertical** talks related to business application of cloud computing projects from leading vendors and companies.

**Community** open source communities built around open infrastructure projects across Asian countries.

Each track is divided into sections with the focus on specific cloud technologies including but not limited to Open Infrastructure projects (Airship, Zuul, OpenStack, StarlingX, Kata Containers, etc.), AI, CI/CD, Containers, Edge Computing, Hybrid Cloud, HPC, NFV, Public & Private Cloud, Security, etc.
To make this first OpenInfra Days Asia 2021 happen, we need sponsor as we are a non-profit and community organizer group. By becoming our sponsors, you are directly contributing to research and development of Open Infrastructure Projects.

OpenInfra Days Asia 2021 targeting OpenStack and Open Infra Projects users, developers, enthusiast from across industries and communities around Asia, this is a great chance to branding your company within international audiences, interact and hire new people for your company growth. Support us, and get your chance to help communities in Asia and expose your company to multiple Asia communities at once!
WHAT WE HAVE FOR SPONSOR

Expose our sponsors on

- Homepage
- Venue
- Social media on multiple Asia area and global

Broadcast sponsor Ad before, during, and after OID Asia event.

Event session

Pre event interview

Attendee and registration list (Depends on sponsor level and attendee's agreement)
<table>
<thead>
<tr>
<th>Packages Name</th>
<th>Diamond</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount (Tax Excluded)</td>
<td>$2,000</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
<tr>
<td>Number of Availability</td>
<td>2 (12 in total)</td>
<td>2 (12 in total)</td>
<td>5 (30 in total)</td>
<td>10 (60 in total)</td>
</tr>
<tr>
<td>Logo Size</td>
<td>Xtra Large</td>
<td>Large</td>
<td>Medium</td>
<td>Small</td>
</tr>
</tbody>
</table>

**Benefits**

- **Complimentary Attendee Tickets**
  - Diamond: 5
  - Gold: 3
  - Silver: 1
  - Bronze: x

- **Sessions**
  - Diamond: 1
  - Gold: x
  - Silver: x
  - Bronze: x

- **Virtual Booth (interactive)**
  - Diamond: ✓
  - Gold: ✓
  - Silver: ✓
  - Bronze: x

- **SNS Advertise**
  - Diamond: 3 Posts
  - Gold: 2 Posts
  - Silver: 1 Post
  - Bronze: 1 Post

- **3-min Ad Video (in between sessions)**
  - Diamond: ✓
  - Gold: ✓
  - Silver: x
  - Bronze: x

- **On-demand Ad**
  - Diamond: ✓
  - Gold: ✓
  - Silver: ✓
  - Bronze: ✓

- **Registration List**
  - Diamond: ✓
  - Gold: x
  - Silver: x
  - Bronze: x

- **Logo placement (with link)**
  - Diamond: Homepage/video
  - Gold: Homepage/video
  - Silver: Homepage
  - Bronze: Homepage
Virtual Booth is a space within a larger virtual event. Same purpose with Exhibition Booth/Expo that offer you as Company/Organization to demonstrate your products, services or program to visitors, answer their questions, and have some interactions. But the difference is this fully virtual. You will have one room of web page with chat and video!

Example: https://openinfradays.kr/2020/virtualbooth/hyosung.html
This is the process for applying for a sponsor. Information will be provided on the email.

1. Sponsors apply for sponsors through the email
2. Check for missing or incorrect information
3. After reviewing the sponsorship application, we will guide you to the account to which you will deposit the sponsorship amount.
   a. The sponsored amount showed does not include tax.
SCHEDULE OF SPONSORSHIP

6/17 CALL FOR SPONSORSHIP

8/26 DEPOSIT DEADLINE

9/11 CONFERENCE DAY
HAVE QUESTIONS? REACH US!

Sponsorship Team: <local user group email>
Media socials: < each community’s social media >
Global coordination: support@openinfra.asia
Twitter https://twitter.com/openinfraasia
Facebook https://www.facebook.com/groups/oidasia
Website https://openinfra.asia